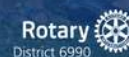


THE ROTARY ROUNDUP

News and Events for Rotary District 6990 and Beyond



May is Youth Services Month



Rotary Opens Opportunities

GREETINGS FROM YOUR DISTRICT GOVERNOR, PETER VERBEECK!

WATCH HIS MONTHLY MESSAGE IN THE VIDEO BELOW!



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FOUNDATION

From: District Foundation Chair Alan Cohn
Dear Rotarians,

We are approaching the end of the Rotary year. That means it's time to applaud some of our District 6990 Rotary accomplishments and also focus on a few things we can still accomplish. First and paramount was our focus on getting more Rotarians to commit to The Rotary Foundation Endowment Fund. That culminated in our Million Dollar Dinner. We more than met our million dollar goal. Remember the interest off the endowment fund if earmarked for District 6990 DDF comes back to our district annually for our district and global grants. In doing this we greatly increased our major donors, added a new Arch Klumph Society member, and greatly increased our Bequest Society membership. All will provide for our district's future.

The year-end focus needs to be on Polio and the Annual Fund. If you and your club haven't made their polio or annual fund contributions then please do so. Our district takes pride in always having 100% of our clubs contributing to the annual fund. Think of it as providing a legacy for those who will come after us and whom we might never know. I know I can count on all of you. Remember Doing Good In The World.

Alan Cohn,
PDG and Rotary District 6990 Foundation Chair 2020/2021.



POLIO PLUS

From Polio Plus Chair: Maria Kesti

We still have Polio Plus pins available. Please send checks for \$40.00 made out to Rotary District 6990 to: Maria Kesti at 8161 SW 170 Terr, Palmetto Bay, FL 33157.

Every donation will be credited towards your Paul Harris.

Polio pins available for sale and all funds collected are used to benefit the "End Polio Now" campaign!

Pins are selling for \$40.00 each and checks are to be made out to: Rotary District 6990.

Mail your check to:
Maria Kesti
8161 SW 170 Terrace
Palmetto Bay, FL 33157
(305) 323-1530

YOUTH SERVICES

From: Youth Services Chair John Cross

Youth Services is preparing for in person events this year and next. We are in the initial planning stages for our Interact Conference in November 2021 to celebrate and recognize the Interact Clubs in the District and our Rotary Youth Leadership Awards (RYLA). RYLA is a weekend at Sea Base High Adventure in Islamorada. It is a leadership experience where young adults develop skills as a leader while having fun and making connections. The ideal applicant would be a Sophomore or Junior in High School and not necessarily involved with Interact or Rotary. The "Award" is a Scholarship to this amazing event. We will be asking Rotary Clubs to identify a RYLA Rep. These Reps will help get the word out to Rotary Clubs to raise awareness and to assist in identify students to apply for the Scholarships. The cost per student is \$300. If you would like to join us in identifying Student applicants or becoming a RYLA Rep please contact me at youthservices6990@gmail.com

John Cross
Youth Services Chair
Rotary District 6990



EXTENSION & NEW CLUB DEVELOPMENT

From District Extension Chair, PDG Joe Roth

Your district Extension Committee has been hard at work and the hope is that by the end of this Rotary year we will welcome new members at the:

Satellite Club of Miami
Satellite Club of Coral Gables
Satellite Club of Miami Brickell
New club in Liberty City

It has been an exciting year, despite the pandemic, for this committee.....and groundwork has been laid for future expansion and membership growth. We hope that in the very near future, you all will have the opportunity to interact with all of the new members of our Rotary family!!!

DISTRICT TRAINING ASSEMBLY

The 2022 District Training Assembly is just a few short days away...a great opportunity for clubs to bring the incoming leadership teams together (VIRTUALLY) and receive some fantastic training.....do you want YOUR CLUB to be the very best it can be? Please register for your seat at our Zoom session here:

<https://us02web.zoom.us/meeting/register/tZUofuGupzwjGdASkUfEFZH-wZdMiETEwtfb>

Looking forward to seeing you there!!!



District Training

Assembly

May 8, 2021

9:00am-1:00pm

Fully Virtual on Zoom

Register Today on the DacDB
Calendar...see you there!!

- Great Keynote Speakers
- Governor message
- Introduction of our District Governor Nominee
- Finance and Procedure Report
- Training and Instruction

Who should attend?

- Incoming Club Presidents
- Incoming Treasurers,
secretaries,...Foundation...Membership...Public
Image and Youth Services Chairs
- ALL INTERESTED ROTARIANS

ROTARY UNIVERSITY

After a very successful first edition of Rotary University in April, we now follow up with the second one...come and learn on how to create your very personal "30 second Rotary Elevator Speech" on our Zoom call on May 20th.

Here is the Zoom link for your seat at the show:

<https://us02web.zoom.us/meeting/register/tZArd-CvqTsrGNKb54o478VMlxa09Lu8z-DR>

You may register on the DacDB calendar as well!!

ROTARY DISTRICT 6990 PRESENTS: ROTARY UNIVERSITY



**Rotarian Robert "Bob" Arnold
"RRRROOOOTTTAAARRRYYY"**



**JOIN US FOR THE SECOND OF FIFTEEN
ROTARY UNIVERSITY SESSIONS ON MAY
20TH, 2021 AT 7:00PM EDT**

**ROTARIAN BOB ARNOLD WILL GUIDE US
ON WHY IT'S IMPORTANT TO BE READY
TO DELIVER A "30 SECOND ROTARY
ELEVATOR SPEECH" AND HOW TO
CREATE ONE FOR YOURSELF**

**CLICK ON THE LINK ABOVE TO
REGISTER FOR THE ZOOM VIRTUAL
SESSION...ONLY 100 SEATS AVAILABLE!**



COMMUNICATIONS AND PUBLIC IMAGE

From: Communications and Public Image Chair Barbara Gobbi

Public Image Citation

If your club has registered for the Zone 34 Public Image citation, it's time to wrap up your activities. You should have received communication for Zone PI Chair, Marshall Butler with instructions. If you have questions about the Public Image Citation, please direct them to marshall@district6970.org.

The next webinar, Navigating the 2021-22 Zone 34 Public Image Citation, is scheduled for May 24. **REGISTER NOW HERE!**

They have also put together a Public Image Toolkit for 2021-2022. You can access them all here: www.rotaryshares.org/toolkit

Public Image Webinars

Zone 34 puts together a monthly Public Image webinar, and the content is just amazing. These take place on the last Monday of each month, but they are all recorded and you can watch them back at any time at www.rotaryshares.org/pastwebinars

If you would like to be a part of the communications committee, we have openings for area Public Image Chairs, social media chair, newsletter chair, and webmaster. Please contact me at (954) 557-6781 or at barbara@barbaragobbi.com.



100 DAY MEMBERSHIP PHOTO CHALLENGE

Clubs, please get excited and get involved:

- Induct a new member(s)
- Take a photo of new member(s) being inducted (even if it's virtual)
- Post your photo on the District Facebook page...or email photo to PDG Joe Roth
- Include the name of the new member and who sponsored them into Rotary
- View FB page for photos already submitted.
- REPEAT THE PROCESS AGAIN AND AGAIN!!!
- Let's celebrate our successes and build membership momentum!

DGE MESSAGE

From: Joe Schumacker

Strong Operating Line

“Rotary Alive” can be distilled down to three basic statements:

- People join and Members stay in Rotary because they expect to receive value from their membership.
- Rotary Clubs create value for their Members.
- The Rotary District exists to support the efforts of Rotary Clubs to create value for Members.

All the good work done by Rotary around the world comes back to Members believing there is value in being a part of Rotary. Given all Rotarians are members of a Rotary Club, the healthy function of a Rotary Club is essential to providing value to Members. Rotary Clubs will not stay healthy without support. Support for a Rotary Club starts with the District Operating Line.



A Club is a member of an Area. The Area provides opportunities to exchange ideas, collaborate on projects, and expand fellowship beyond the individual Club. In District 6990, Areas roll-up to the position of Executive Area Governor (EAG). The EAG has three functions:

- Provide guidance, support, training to the Area Governors (AG).
- Coordination of activities between Clubs in the Area.
- Connecting the Area and therefore individual Clubs to the District Governor Line (DGL).

The DGL coordinates activities between all functions within the District and is a primary connection to Rotary beyond the District. A strong District Operating Line seamlessly flows support from the DGL to Members. Communication from the Clubs to the DGL also flows seamlessly in a strong Operating Line.

In the short term a good Club can operate at a high level without the rest of the Operating Line. It is however shortsighted for a good Club to not see the value in fully participating in its Area and the District at large. Clubs that are currently challenged benefit greatly from engagement within their Area. The resources, knowledge, and contacts needed to move a Club from being challenged to being a solid performer are made available through the Operating Line.

Every Member has a unique definition of the value they seek from their Rotary experience. Club leadership must understand the collective definition of Member Value, plan for providing valued Rotary experiences, and operate the Club in a manner that brings the plan to reality. The best districts in Rotary support their Clubs at every step in the process. A strong District Operating Line is fundamental to supporting the efforts of each Club to create value for its Members.

Rotary Alive,
Joe Schumacker, DGE

ROTARY SPECIALTY LICENSE PLATE is now here!

10% of the proceeds will benefit CampFlorida, our special needs camp funded by Rotary Clubs across Florida, and 90% will benefit our own district!

Vouchers are now available for \$25 via Tag Agencies, including Escambia County DMV. They have graciously opened up their website to all Rotarians. Go to <https://escambiataxcollector.com/vehicles/license-plates/specialty-plate/> click "Continue to Full Site" You'll need your Insurance Information and "Vehicle Identification Number" (on your existing car registration and visible through the drivers side windshield), Choose a "Security Code Word". An Escambia DMV Agent will call and use that code word before verifying payment information. Choose "Pre-sale Vouchers". Click "Select Pre-sale Voucher", scroll down and choose "Rotary" Fill out everything and click "submit" You can also personalize your tag.

Once we reach 3000 presale vouchers, FloridaDMV will distribute tags.

Get yours today and show your Rotary pride!

Michael Kesti
District Governor 2022-23
Rotary District 6990
GovernorMichaelK@gmail.com
(305)323-2903



UPCOMING EVENTS

Monday, May 3, 2021; 6:30 pm

District wide social / happy hour

Zoom: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755

Saturday, May 8, 2021; 9:00 am - 1:00 pm

District Training Assembly - Register on DACdb

Monday, May 10, 2021; 6:30 pm

District wide social / happy hour

Zoom: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755

Monday, May 17, 2021; 6:30 pm

District wide social / happy hour

Zoom: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755

Tuesday, May 18, 2021; 10:00 - 11:00 am

Rotary Means Business

Thursday, May 20, 2021; 7:00pm - 8:00pm

Rotary University - Register on DACdb

Monday, May 24, 2021; 6:30 pm

District wide social / happy hour

Zoom: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755



Jesus Zacarias Abikarram is inviting you to a scheduled Zoom meeting

ROTARY MEANS BUSINESS

VIRTUAL EDITION*

Let's Reacquaint for Business and Remind each other how we can be an asset to one another to be more Referrable

Tues., May 18, 2021 10:00 am to 11:00 am

Join Zoom Meeting: <https://us02web.zoom.us/j/83526689881?pwd=QTJOM3pOaHJ3dTJqL2lUMzITR1VuUT09>

Meeting ID: 835 2668 9881 Passcode: 6990





ROTARY LEADERSHIP INSTITUTE ONLINE AND NOW IN SPANISH TOO!

- May 3rd 2021 at 10:00 am | RLI Online Session 2.2 – Strategic Planning
- May 4th 2021 at 10:00 am | RLI Online Session 3.4 – Rotary Foundation Grants
- May 5th 2021 at 4:00 pm | RLI Online Session 1.3 – Ethics and Vocational Service
- May 7th 2021 at 9:00 am | RLI Online Session 2.5 – Membership Attraction
- May 7th 2021 at 1:00 pm | RLI Online Session 3.5 – International Service
- May 8th 2021 at 10:00 am | RLI Online Session 1.2 – Rotary Opportunities
- May 10th 2021 at 4:00 pm | RLI Online Session 3.1 – Rotary History
- May 11th 2021 at 9:00 am | RLI Online Session 3.2 – Leadership Strategies
- May 12th 2021 at 9:00 am | RLI Online Session 3.3 – Public Image
- May 12th 2021 at 2:30 pm | RLI Online Session 2.1 – Analyze Your Club
- May 12th 2021 at 4:00 pm | RLI Online Session 1.1 – I am a Rotarian!
- May 13th 2021 at 10:00 am | RLI Online Session 1.5 – The Rotary Foundation
- May 13th 2021 at 1:00 pm | RLI Online Session 1.4 – Rotary: The Bigger Picture
- May 14th 2021 at 10:00 am | RLI Online Session 2.6 – Service Projects
- May 17th 2021 at 11:30 am | RLI Online Session 2.3 – Fundraising
- May 17th 2021 at 1:00 pm | RLI Online Session 2.2 – Strategic Planning
- May 17th 2021 at 4:00 pm | RLI Online Session 1.3 – Ethics and Vocational Service
- May 18th 2021 at 4:00 pm | RLI Online Session 1.2 – Rotary Opportunities
- May 19th 2021 at 10:00 am | RLI Online Session 3.4 – Rotary Foundation Grants
- May 19th 2021 at 1:00 pm | RLI Online Session 3.5 – International Service
- May 19th 2021 at 4:00 pm | RLI Online Session 2.3 – Fundraising
- May 20th 2021 at 10:00 am | RLI Online Session 2.4 – Communication Techniques
- May 20th 2021 at 12:00 pm | RLI Online Session 1.4 – Rotary: The Bigger Picture
- May 20th 2021 at 2:00 pm | RLI Online Session 3.2 – Leadership Strategies
- May 20th 2021 at 4:00 pm | RLI Online Session 1.1 – I am a Rotarian!
- May 21st 2021 at 9:00 am | RLI Online Session 2.5 – Membership Attraction
- May 21st 2021 at 11:00 am | RLI Online Session 2.6 – Service Projects
- May 25th 2021 at 4:00 pm | RLI Online Session 3.3 – Public Image
- May 26th 2021 at 11:00 am | RLI Online Session 1.5 – The Rotary Foundation
- May 27th 2021 at 2:00 pm | RLI Online Session 2.1 – Analyze Your Club
- May 27th 2021 at 4:00 pm | RLI Online Session 3.1 – Rotary History
- May 29th 2021 at 10:00 am | RLI Online Session 2.4 – Communication Techniques

REGISTER AT WWW.RLITRAINING.ORG

ROTARY LEADERSHIP INSTITUTE NEW SESSIONS IN SPANISH!



Leadership is critical for managing change.
COVID19 has presented an opportunity
for all leaders to step up.
RLI Sunshine Division is stepping up!

Traditionally, the Rotary Leadership Institute has always presented our programs in person. We are now stepping up to meet the challenge of change:

RLI Sunshine training sessions are now live OnLine

No, this isn't a prerecorded presentation. This is a live discussion leader guiding participants through the material. As always, these programs are discussion based and we expect participation from the participants. The curriculum has been rewritten for the online environment, but covers the same information that we delivered in person. If you have completed Part 1, you can take Part 2 online confident that you will get the same high quality training you would have received in a live classroom.

Instead of asking you to spend an entire day with us, each Part will be broken into sessions of one to two hours each. Sessions will be offered on a variety of days and times making it easier to attend at a convenient time. You may register and pay for each session individually.

Part 1 - 5 sessions (1.1, 1.2, 1.3, 1.4, and 1.5)

Part 2 - 6 sessions (2.1, 2.2, 2.3, 2.4, 2.5, and 2.6)

Part 3 - 5 sessions (3.1, 3.2, 3.3, 3.4, and 3.5)

To register, go to the calendar at DaCDB.com

or our website www.rlitraining.org

We look forward to seeing you there!

RLI PHILOSOPHY

"Having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now going and a vision of what Rotary can be."

BUILDING BETTER ROTARIANS ONE SESSION AT A TIME!

The 2021 Rotary International Convention will be held virtually. For more information, visit convention.rotary.org



Rotary Works is a program offering professional assistance, resources and guidance to Rotarians and Rotaractors who are going through a career transition. There is an opportunity for you to participate in helping others or to benefit from some of the components.

WHAT IS ROTARY WORKS?

- Career Development Webinar Series
- Career Resource Library
- Coaching/Mentoring
- Job Board
- Impact Fund

HOW CAN YOU HELP?

- Become a Career Coach/Mentor
- Donate to the Impact Fund
- Write a professional article
- Spread the word



Learn more at rotary.works!



DISTRICT 6990 NEWSLETTER TEAM

Barbara Gobbi - Rotary Club of Fort Lauderdale/Cypress Creek
 Jill Miranda Baker - Rotary Club of Upper Keys
 Jeff McNabb - Rotary Club of South Miami

For newsletter questions or Public Image information, contact barbara@barbaragobbi.com

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twitter.com/rotarydist6990/



[Rotary International District 6990](https://www.youtube.com/RotaryInternationalDistrict6990)



<https://rotary6990.org/>