

THE ROTARY ROUNDUP

News and Events for Rotary District 6990 and Beyond



January is Vocational Service Month



GREETINGS FROM YOUR DISTRICT GOVERNOR, PETER VERBEECK

I would like to take this opportunity to wish you all a very Happy and Healthy New Year for 2021! I hope your Holidays went well. The year 2020 has been of great challenges but also one that revealed our inner strengths. Our District didn't cease functioning during the pandemic. We adapted and found new ways to serve and connect. All these events make me feel truly humbled and honored to be leading the District at this time. There is nothing we cannot accomplish, if we continue to do it together for 2021.

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A note from your District Governor



Youth Peace in Action

I'm pleased to announce a new project initiated by Director Zone 33/34, Peter Kyle. It is the Youth Peace in Action Project. I endorse this project that is so needed by our Youth in our society today. Please have your Youth Services Chair or members of your Club who have an interest in young people to promote this in your Interact and Rotaract Clubs. I am looking for volunteers at the District level to coordinate this program. Please contact me if you wish to participate. Learn more about how they are engaging 100,000 Young Community Peacebuilders at <https://www.rizones33-34.org/youth-peace-in-action/>.

Million Dollar Dinner

On our goal to raise one Million Dollars for our Celebration event on April 17th, 2021, we are planning a night to remember for all our District for those in person and on zoom. We'll have great and exciting entertainment, a fun auction, awards, and recognitions. We ask all Rotarians who can commit to the event to please contact Joe Altschul or me to get details to answer any questions or to receive the RI forms. The event room can only accommodate 200 seats with social distancing and it will be broadcast simultaneously on Zoom so all Rotarians can view it.

Canadian Global Grant

Our District has accepted to participate in a Canadian Global Grant with PRID Jennifer Jones to benefit the (NCHS) Nicklaus Children's Health System. The project will work with a diverse population of children who lack access to health services with a focus on the expansion of its Tele-Behavioral Program. NCHS plans to continue scaling telehealth capabilities to support reducing exposure to COVID-19 and meet the increasing community needs due to the pediatric health crisis brought on by the pandemic.

A note from your District Governor



GBI Rx

We want to thank the Miami Rotary Club initiative in their GBlrx project to raise funds for our District 6990 Grand Bahama need for the Rand Hospital. Hurricane Dorian severely damaged the Hospital's capability to serve the local GBI community. They have set aside from their Club Foundation account a minimum of \$100K matching funds. If your Club or if you individually want to contribute, please send your tax-deductible contribution to Rotary Club of Miami Foundation, PO Box 43-1466, Miami, Fl. 33143

District Conference and District Assembly

Please hold the date on your calendar for the District 6990 combined Conference and Assembly starting on Friday, May 7th, 2021 at 6:30 PM and the morning of May 8th, 2021. We have major RI Rotarians from around the world and from our District who will participate. You won't want to miss this Zoom Event !!

2021 will be again a challenging year, but I see light at the end of the tunnel with some of the COVID-19 vaccines already being administered. Let's continue to help each other in the spirit of the Rotary family so we can meet the challenges that lie ahead. Let's be confident, keep our solidarity, and continue as an ever more resilient District.

Thank you again for all your support!

Peter D. Verbeeck
 District 6990 Governor
 Rotarianpeterv@gmail.com



MILLION DOLLAR DINNER

**With Special Guest Jennifer Jones;
Rotary International President Elect**

Our goal is to raise one million dollars prior to April 2, 2021, in support of our Rotary Foundation.

These funds will then come back to our District in three years in the form of District grants.

The Million Dollar Dinner will celebrate this achievement and those who have made a commitment of \$10K or more to the Rotary Foundation and will be a night to remember for all in District 6990! Rotarians can "attend" via Zoom and enjoy entertainment, awards, and a fun auction.

For information on how you can donate with increased or new Bequest Society (In your Will) commitments via estate plans, 401K's, or life insurance, please contact Joe Altschul at joe@jealegal.com

Saturday, April 21, 2021 - 6pm
Ritz Carlton Coconut Grove

MEMBERSHIP

From: District Membership Chair Robert Slatoff

Happy New Year - and happy start to the second half of the Rotary year and our focus on Membership.

When thinking about membership, please think about both retaining existing members and attracting new members. Here are some basic questions:

- What needs to change in your club to make it more attractive to retain your existing members and new members?
- How do you identify what needs to change?
- How do you obtain club buy in to bring about change?
- Do your club members believe your club delivers real opportunities for you to change your local and far-reaching communities?
- Do your members have a true voice in your club's decisions?

If you need help with these or any other membership related question, there is help and support from the District. Your District Membership and AG teams are here to help you strategize and solve these issues. They are ready to meet with your President, Membership Chair, Board of Directors or speak to your club. Just ask!

Monthly Membership Training – Hybrid Meetings Post Virus

The district membership team has monthly Zoom membership training sessions.

This month, the session is on Thursday, January 21, 2021 from 5:30 to 6:30 pm (the Zoom link has been sent to each of your club Presidents, President Elects, Membership Chairs and Membership Chair Elects). Please join us. This month, we will be using the breakout room function on Zoom to roundtable different aspects of Hybrid Rotary Meetings. If you need information on:

- what are hybrid meetings
- why are hybrid meetings going to be important post virus
- how do you implement hybrid meetings
- who is your audience at hybrid meetings (the live meeting or the virtual meeting)?
- what technology is needed to operate a successful hybrid meeting?
- how do hybrid meetings impact club finances and budgets?

Plan and understand now to avoid mistakes later!

FOUNDATION

From: District Foundation Chair Alan Cohn

It's a new year on the calendar but for Rotary we're halfway through the Rotary year. The good news is soon clubs will be receiving their district grant monies for this year. Of course, projects are underway and can be completed. Once we have the money from The Rotary Foundation our district treasurer will send out 1/2 of each grant funding from the district. When clubs close out each grant and submit the final report with receipts then our district treasurer will send those clubs the remaining 1/2 of the district funding for that grant. So once completed get each grant closed.

If for any reason your club can't do a particular grant that was approved for funding then let us know quickly. If it's still early enough in the Rotary year then we can ask the next club on the list that submitted a grant but which wasn't funded because we ran out of district funding, if they can still do it and possibly offer them the money returned.

On the global grant front those are applied for by submitting to the Rotary Foundation on a rolling basis throughout the year so work on those since we do have district money in the World Fund to match those. Grants are a great way to keep our club members involved even during a pandemic when most clubs are meeting by Zoom.

Alan Cohn
PDG and District Foundation Chair

POLIO PLUS

From Polio Plus Chair: Maria Kesti

We still have Polio Plus pins available. Please send checks for \$40.00 made out to Rotary District 6990 to: Maria Kesti at 8161 SW 170 Terr, Palmetto Bay, FL 33157.

Every donation will be credited towards your Paul Harris.



END POLIO NOW **WORLD POLIO DAY** **IS 24 OCTOBER** endpolio.org | [#endpolio](https://twitter.com/endpolio) Rotary 

Polio pins available for sale and all funds collected are used to benefit the "End Polio Now" campaign!

Pins are selling for \$40.00 each and checks are to be made out to: Rotary District 6990.

TAKE OUT POLIO
I saved 600

Mail your check to:
Maria Kesti
8161 SW 170 Terrace
Palmetto Bay, FL 33157
(305) 323-1530

YOUTH SERVICES

From: District Youth Services Chair John Cross

We are looking forward to a re-invigorated Youth Services committee in District 6990 and are structuring Youth Services with Area Interact Chairs.

In Broward Lori-Ann Konis of the Rotary Club of Coral Springs-Parkland and Georgia Winfield from the Rotary Club of Hallandale Beach-Aventura will serve as Area Interact Chairs.

Area Interact Charis for Miami-Dade are Diane Landsburg, Miami Rotary Club and Nelsy Casanova of Rotary Club of Doral.

Felix Bowe is the Area Interact Chair of GBI, Rotary Club of Grand Bahama Sunrise.

We are in need of an Area Interact Chair in the Keys. If you're interested, let me know!

The key role for the position is connecting the area Interact Clubs and supporting them from the District level.

We will have monthly Zoom meetings with the Committee to set priorities and goals for the upcoming quarters. This will establish policies that allow the Interact Clubs to communicate, share ideas, and move forward together. We look forward to others participating. It's a great way to get involved with our Future Rotarians!

Please contact me to discuss.

John Cross
youthservices6990@gmail.com

FINANCE AND PROCEDURE

From: F&P Chair Drew Monaghan

My Fellow Rotarians,

Did you know that your District is run by a Board called the Finance & Procedure Committee?

Here is the description from our Manual of Procedure (MOP):

The responsibility of the Finance and Procedure (F&P) Committee shall be to:

1. **Provide final review** (initial review at the fall meeting) at the midwinter meeting (2/17/21) of the district budget prepared by the governor-elect and district treasurer designate for submission to clubs at least 4 weeks prior to the district training assembly
2. **Provide final review** (initial review at the fall meeting) at the midwinter meeting of the per capita levy on each club to be voted on at the district training assembly in accordance with Rotary International Bylaws, Article 16, Section 16.060.2.(a).
3. **Review the income and expenditures** of the District Operating Account
4. **Control the expenditures** of the District Reserve Fund
5. **Advise the governor** regarding current and proposed activities and programs, especially unusual or new requests for district funds
6. **Develop and enforce financial procedures** as needed for District 6990
7. **Review and recommend amendments** to the District 6990 Manual of Procedure as provided in the Manual of Procedure

There are many more responsibilities outlined in our MOP for your review.

As the Chair, I cordially invite and highly recommend each club have **at least one member attend these meetings**, which are 3-5 times per year. This is one of those “Return on Your Investment” opportunities for your club and you as a member. You will see how the District operates and supports our clubs, how the budget is determined and administered. Come see a part of the “bigger picture” our wonderful organization offers.

Meeting Info for 1/16/21:

Meeting ID: 734 734 1031 | Passcode: PEG1031

Meeting info for 2/17/21:

Meeting ID: 734 734 1031 | Passcode: PEG1031

COMMUNICATIONS AND PUBLIC IMAGE

From: Communications and Public Image Chair Barbara Gobbi

We want YOU to join the District Communications and Public Image Committees!

After 6 years as District Public Image Chair, and now as the Communications Chair, I need to step back and prepare for my new role as District Governor Nominee Designate. Over the past 6 years, we have made huge strides in improving the communications of our clubs and our district and helping to tell the world your stories.

If you would like to be a part of this committee, please contact me at (954) 557-6781 or at barbara@barbaragobbi.com.

4-Way Test Video Challenge WINNER!

Congratulations to the Rotary Club of Lucaya for their winning 4-Way Test video! Their exciting and inspiring video had over 270 Likes on Facebook! Check it out and all the other entries on our District Facebook page at facebook.com/rotarydistrict6990.



DGE MESSAGE

From: Joe Schumacker

Purpose

I intended in this article to describe the spectrum of club activities from a classic Legacy Rotary Club to a fully Living Rotary Club. I decided, however, to step away from that topic and address a more fundamental issue within "Rotary Alive", the issue of purpose, the "why" of "Rotary Alive".

We frequently speak of "purpose" from the perspective of intent. We talk of doing things "on purpose", that is, being intentional. Purpose has a different meaning when we talk about organizations. In an organization, "purpose" is a strategic concept. Organizations look to "purpose" to provide the reason the organization exists.

"Rotary Alive" is the name given to the 2021-2022 District Governor's Plan. It is a change initiative directed toward enhancing the operation of District 6990. To have a chance of being successful "Rotary Alive" must first identify the District's "purpose".

Rotary exists only to the extent that individuals make the decision to join and then remain as members of Rotary Clubs. The value a member receives from Rotary flows through the Club. Clubs grow or shrink relative to the degree recognizable value is provided to members. If the value received by a member is low or is perceived to be declining the member is at risk of leaving Rotary. If the value is high, not only are members retained but new members flow to the club. Value can be defined in many ways, the most frequent and important being service to communities, fellowship, and personal development.

"Rotary Alive" was developed to re-focus District 6990 as a meaningful, reliable, and comprehensive provider of resources to its Rotary Clubs. The purpose of "Rotary Alive" is to assure the opportunity to create value to members exists in every Rotary Club in the District.

The Rotary Four-Way test is one of the enduring rituals of Rotary. It was created in 1932 by Herbert J. Taylor as a guide for rescuing a business from imminent failure. Rotary International adopted the Four-Way Test in 1943. Mr. Taylor was RI President for Rotary Year 1954-55. Today the Four-Way Test continues to be a relevant guide for actions taken by Members. "Rotary Alive" introduces a District Four-Way Test to assure every action taken by the District is consistent with its purpose.

DGE MESSAGE

From: Joe Schumacker

Continued:

A Four-Way Test applied to the purpose of District 6990

In all things said and done by representatives of District 6990:

- Is it focused on supporting a Club's effort to create value to Club Members?
- Will it help a Club operate more effectively and efficiently?
- Is it in the greater good of Rotary?
- Will the desired improvement be sustainable?

This test will be used as a guide to assure the actions taken by the District are in alignment with the District Purpose.

Purpose of Rotary International District 6990, Inc.:

"Rotary District 6990 supports the effort of its Clubs to create value to their Members."

Rotary Alive,
Joe Schumacker
District Governor Elect
(954)547-4196
GovJoeS@gmail.com

Reference: Go to <https://rotary5630.org/history-of-the-four-way-test/> for an excellent article on the history of the Four Way Test.



ROTARY GLOBAL SCHOLARSHIP OPPORTUNITIES

There are several opportunities for persons interested in studying abroad funded by The Rotary Foundation. Two well known programs are the Global Grant Scholarships (formerly known as Ambassador Scholarships) and the Peace Fellowships. Rotarians are asked to identify prospective candidates and have them apply through a D6990 Rotary club.

The one-year scholarships are funded up to \$30,000 and more if the district adds to the sum. A bachelor's degree is required. The district will offer one scholarship for academic 2021-2022. For the lower hemisphere departure will be well after the Fall of 2021. Clubs and prospects are directed to rotary.org/en/our-programs/scholarships.

The Peace Fellowships are for up to two years and require the applicant have at least three years of full-time work experience post university degree and be proficient in English. Clubs and prospects are directed to Rotary.org/peace-fellows for details.

Club endorsed applications for scholarships should be mailed to PDG Roy Gonas, chair of the Global Grants Committee roygonas@att.net no later than April 1, 2021. Clubs are encouraged to give a thorough interview of candidates to assure the criteria are met.



ROTARY SPECIALTY LICENSE PLATE is now here!

10% of the proceeds will benefit CampFlorida, our special needs camp funded by Rotary Clubs across Florida, and 90% will benefit our own district!

Vouchers are now available for \$25 via Tag Agencies, including Escambia County DMV. They have graciously opened up their website to all Rotarians. Go to <https://escambiataxcollector.com/vehicles/license-plates/specialty-plate/> click "Continue to Full Site" You'll need your Insurance Information and "Vehicle Identification Number" (on your existing car registration and visible through the drivers side windshield), Choose a "Security Code Word". An Escambia DMV Agent will call and use that code word before verifying payment information. Choose "Pre-sale Vouchers". Click "Select Pre-sale Voucher", scroll down and choose "Rotary" Fill out everything and click "submit" You can also personalize your tag.

Once we reach 3000 presale vouchers, FloridaDMV will distribute tags.

Get yours today and show your Rotary pride!

Michael Kesti
District Governor 2022-23
Rotary District 6990
GovernorMichaelK@gmail.com
(305)323-2903



UPCOMING EVENTS

Monday, January 4, 2021

District wide social / happy hour

Join us on Zoom at: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755

Monday, January 11, 2021

District wide social / happy hour

Join us on Zoom at: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755

Monday, January 18, 2021

District wide social / happy hour

Join us on Zoom at: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755

Thursday, January 21, 2021

District Membership Training - Roundtable of Membership Issues

Join via Zoom. Email DMC Robert Slatoff at rslatoffrotary@gmail.com for Zoom login.

Monday, January 25, 2021

District wide social / happy hour

Join us on Zoom at: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755



Want to learn more about how to use DACdb?

Attend DACdb University! Training for everyone. See schedule and register for online training at <https://www.dacdb.org/dacdb-university-training-for-everyone/>





ROTARY LEADERSHIP INSTITUTE ONLINE AND NOW IN SPANISH TOO!

Rotary Leadership Institute is offering online sessions! Register today for one (or more!) of the sessions in January!

- January 6, 2021 4:00pm – 5:00pm | Session 1.3 – Ethics & Vocational Service
- January 8, 2021 3:00pm – 5:00pm | Session 1.1 – I am a Rotarian
- January 9, 2021 10:00am – 11:00am | Session 1.2 – Rotary Opportunities
- January 9, 2021 2:00pm – 3:00pm | Session 2.4 – Communication Techniques
- January 12, 2021 10:00am – 11:00am | Session 2.6 – Service Projects
- January 13, 2021 10:00am – 11:00am | Session 2.3 – Fundraising
- January 13, 2021 1:00pm – 2:00pm | Session 2.1 – Analyze Your Club
- January 14, 2021 1:00pm – 2:00pm | Session 1.5 – The Rotary Foundation
- January 19, 2021 1:00pm – 2:00pm | Session 2.3 – Fundraising
- January 21, 2021 4:00pm – 5:00pm | Session 1.3 – Ethics & Vocational Service
- January 22, 2021 1:00pm – 2:00pm | Session 2.1 – Analyze Your Club
- January 25, 2021 4:00pm – 5:00pm | Session 1.2 – Rotary Opportunities
- January 26, 2021 4:00pm – 5:00pm | Session 2.6 – Service Projects
- January 28, 2021 10:00am – 11:00am | Session 1.5 – The Rotary Foundation

To learn more, visit rlitraining.org.

ROTARY LEADERSHIP INSTITUTE NEW SESSIONS IN SPANISH!



Leadership is critical for managing change.
COVID19 has presented an opportunity
for all leaders to step up.
RLI Sunshine Division is stepping up!

Traditionally, the Rotary Leadership Institute has always presented our programs in person.

We are now stepping up to meet the challenge of change:

RLI Sunshine training sessions are now live OnLine

No, this isn't a prerecorded presentation. This is a live discussion leader guiding participants through the material. As always, these programs are discussion based and we expect participation from the participants. The curriculum has been rewritten for the online environment, but covers the same information that we delivered in person. If you have completed Part 1, you can take Part 2 online confident that you will get the same high quality training you would have received in a live classroom.

Instead of asking you to spend an entire day with us, each Part will be broken into sessions of one to two hours each. Sessions will be offered on a variety of days and times making it easier to attend at a convenient time. You may register and pay for each session individually.

Part 1 - 5 sessions (1.1, 1.2, 1.3, 1.4, and 1.5)

Part 2 - 6 sessions (2.1, 2.2, 2.3, 2.4, 2.5, and 2.6)

Part 3 - 5 sessions (3.1, 3.2, 3.3, 3.4, and 3.5)

To register, go to the calendar at DaCDB.com

or our website www.rlitraining.org

We look forward to seeing you there!

RLI PHILOSOPHY

"Having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now going and a vision of what Rotary can be."

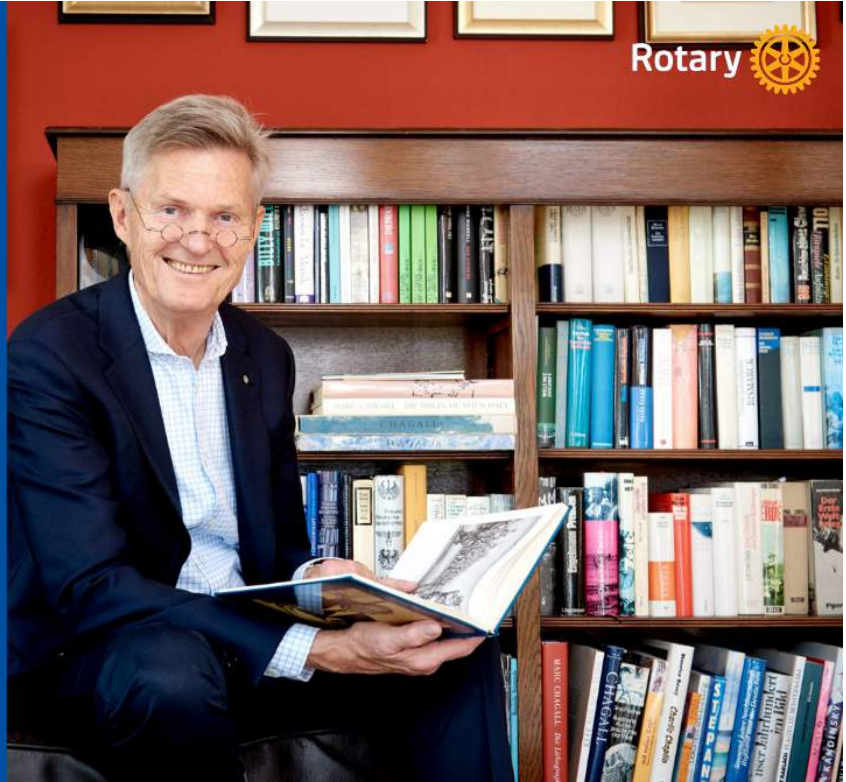
BUILDING BETTER ROTARIANS ONE SESSION AT A TIME!



Rotary Opens Opportunities

“We are discovering how resilient our organization truly is — even during pandemics — to grow, connect, and engage our members and the communities we serve.”

Holger Knaack



DISTRICT 6990 NEWSLETTER TEAM

- Barbara Gobbi - Rotary Club of Fort Lauderdale/Cypress Creek
- Jill Miranda Baker - Rotary Club of Upper Keys
- Jeff McNabb - Rotary Club of South Miami

For newsletter questions or Public Image information, contact barbara@barbaragobbi.com

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[Rotary International District 6990](https://www.youtube.com/channel/UC...)



<https://rotary6990.org/>