

THE ROTARY ROUNDUP

News and Events for Rotary District 6990 and Beyond



Rotary Opens Opportunities

GREETINGS FROM YOUR DISTRICT GOVERNOR, PETER VERBEECK!

WATCH HIS MONTHLY MESSAGE IN THE VIDEO BELOW!



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MILLION DOLLAR DINNER

**With Special Guest Jennifer Jones;
Rotary International President Elect**

Our goal is to raise one million dollars prior to April 2, 2021, in support of our Rotary Foundation.

These funds will then come back to our District in three years in the form of District grants.

The Million Dollar Dinner will celebrate this achievement and those who have made a commitment of \$10K or more to the Rotary Foundation and will be a night to remember for all in District 6990! Rotarians can "attend" via Zoom and enjoy entertainment, awards, and a fun auction.

For information on how you can donate with increased or new Bequest Society (In your Will) commitments via estate plans, 401K's, or life insurance, please contact Joe Altschul at joe@jealegal.com

**Saturday, April 21, 2021 - 6pm
Ritz Carlton Coconut Grove**

MEMBERSHIP

From: District Membership Chair Robert Slatoff

Even during these trying times, your 6990 membership team is hard at work for you. Here are some of the new developments:

More Membership Leads for 6990: The district membership team is working with the district public image team to introduce social media campaigns meant to drive more membership leads to our district. Look out for the test run. The goal is to help all clubs with more leads!

Hybrid Meetings: Last week we had the monthly membership training session discussing different aspects of hybrid meetings. Hybrid meetings are meetings that allow your club members to attend both in person and by zoom and allow both to be fully part of the meetings (please note, we are preparing you for hybrid meetings and not suggesting any club have an in person meeting until it is safe and meets with CDC guidelines). If you're interested in learning more about hybrid meetings, I have several great resources. Email me at rslatoff@fwblaw.net

Your Next DMC and the March 31, 2021 Membership Training Event: Rolo Cuadrado (your next District Membership Chair) and I recently attended a zone membership training seminar. Rolo is already hard at work to prepare for the DMC position effective July 1. We all wish him well and know he will do an outstanding job. Rolo will be running the March 31, 2021 Membership training event via zoom at 5:30 pm (1 hour event). Please contact Rolo for the zoom information and for details.

New Membership Initiatives: There are 2 new zone membership programs being initiated. More to come, but here is a preview, as you should consider starting these programs now.

Get One - Keep One, which has 2 parts:

Part 1 - Get One - asks every member of each club to bring one person to the Rotary Club who would be as good a member as they are in the club.

Part 2 - Keep One - asks clubs to focus on member retention - it asks that each club pair up the members in the club and ask them to meet monthly (virtually or in person, but safely and within CDC guideline) over the next 6 months, so that people in our club bond with each other. When you pair the members, the goal is to have people bond and make new friends (we know people with friends in Rotary are less likely to leave Rotary).

Bring Them Back: Contact former members of your club and see if you can bring them back to active members (focus on your new processes - virtual meetings, new pricing structure, and any changes your club has made to make your club more attractive to the former members).



EXTENSION COMMITTEE

From: Joe Roth

The Extension Committee continues on a path to create new club and new Satellite club opportunities in our District.

A Passport club is meeting regularly.... A Spanish speaking evening club is meeting regularly twice a month in Coral Gables....a group of individuals is meeting regularly in Overtown, headed for formation as a Satellite club.

Additionally, Liberty City, Miami Beach and Marathon are in the discussion stage for future formation of new Rotary opportunities, as well as "Cause based clubs" with a Veterans club and now new conversation with a potential club having addiction and recovery as a cause.

The Extension Committee asks all Rotarians for some help. If you know someone that would be a good candidate for one of these clubs or if you have an idea for starting and new club, either in an underserved or not served area of our district....or a different "Cause Based Club"...please send the idea forward to our committee.

And some great news....Dennis Caltagirone, a member of the Rotary Club of Key Largo Sunset, has joined the committee and is preparing to take on the role as Extension chair starting July 1st, 2021....please reach out to Dennis and welcome him on board!
HELP US BUILD ROTARY THROUGH NEW CLUB EXTENSION!!

PDG Joe Roth



YOUTH SERVICES

From: District Youth Services Chair John Cross

The Youth Services committee is growing! Sparkie Folkers from Coconut Grove Club and Rolo Cuadrado from Miami Brickell Club are the Chair and Co-Chair of RYLA for 2021-2022. RYLA is scheduled for February 25-27 2022 at Seabase in Islamorada. Stay tuned for more details!

FOUNDATION

From: District Foundation Chair Alan Cohn

It's now February and we're well into the second half of the Rotary year. It's important that each of us who hasn't made our Annual Fund contribution do so in the next month or two. One of the easy ways to do this is purchasing Chris Morrison Annual Golf Ball Drop tickets. This year's drop will be on February 4th at the usual locale, the Biltmore Golf and Country Club. I want to again thank Yoli Woodbridge and the rest of the Coral Gables club for doing the work in order to make this year's Golf Ball Drop a success. Obviously, it was extra hard due to COVID. The Drop is the only way a Rotarian can get Annual Fund credit without having to write a personal check. Rotarians can sell tickets to other people and get credit. Remember monies contributed to the Annual Fund come back to our district in 3 years and are used for grants, both district grants and global grants. Hence contributing to the Annual Fund is essentially like planting seeds now for a tree that will bear fruit in 3 years. Also, Rotarians get a point for every dollar contributed to the Annual Fund. Points are like frequent flyer miles but you can't use them for yourself. You can use them to encourage others to contribute towards their Paul Harris Fellows or you can use them with other club members to honor someone who could be a major speaker for a club fundraiser. These are only examples. The possibilities to use points are limitless. In summary please think about making your Annual Fund contribution now so all clubs can do more grants in the future. Thank you Alan Cohn PDG, District 6990 Foundation Chair 2020/2021

Alan Cohn
PDG and District Foundation Chair

POLIO PLUS

From Polio Plus Chair: Maria Kesti

We still have Polio Plus pins available. Please send checks for \$40.00 made out to Rotary District 6990 to: Maria Kesti at 8161 SW 170 Terr, Palmetto Bay, FL 33157.

Every donation will be credited towards your Paul Harris.



END POLIO NOW **WORLD POLIO DAY** **IS 24 OCTOBER** endpolio.org | #endpolio Rotary

Polio pins available for sale and all funds collected are used to benefit the "End Polio Now" campaign!

Pins are selling for \$40.00 each and checks are to be made out to: Rotary District 6990.

Mail your check to:
Maria Kesti
8161 SW 170 Terrace
Palmetto Bay, FL 33157
(305) 323-1530

TAKE OUT POLIO
I saved 600

COMMUNICATIONS AND PUBLIC IMAGE

From: Communications and Public Image Chair Barbara Gobbi

We want YOU!

We are looking for members to be a part of the District Communications and Public Image committee! Positions are available for social media, newsletter, public image, website, and more!

If you would like to be a part of this committee, please contact me at (954) 557-6781 or at barbara@barbaragobbi.com.



WE WANT YOU!

Social Media Campaign to Grow Membership

The Public Image committee is working with the Membership committee to run ads on Facebook to attract new membership leads. Be on the look out for these ads!



CHARITY NAVIGATOR

RECOGNIZES
THE ROTARY FOUNDATION
AS A 4-STAR RATED CHARITY



The
Rotary
Foundation



DGE MESSAGE

From: Joe Schumacker

Why “Rotary Alive”?

A Rotarian asked the question “Is “Rotary Alive” a replacement for the annual Rotary International (RI) President’s theme. The answer is no. The RI President’s theme is intended to provide direction to Rotarians across the globe. It is intended to be meaningful in a general way across the many diverse cultures in which Rotary serves. The current RI President’s theme is “Rotary Opens Opportunities”. The RI President’s theme for the upcoming Rotary Year will be announced on February 1st at the opening of the Rotary International Assembly, a major training event for District Governor Elects. The new theme will appear on all sorts of communications and just about anything which can be purchased as an advertising specialty. The RI President’s theme is just that, a theme for the Rotary Year. It is not a plan.

“Rotary Alive” is the name of the Governor’s Plan for Rotary Year 2021-2022. Although “Rotary Alive” is relevant to most Rotary Districts, it is being developed specifically for District 6990. Like a general theme, the “Rotary Alive” title will be used in communications, support materials, awards, and selected specialty items. The use of “Rotary Alive” will reinforce the message at the heart of the Plan; the post COVID world will demand more from us as citizens and as Rotarians.

Another question was, “if “Rotary Alive” is the Governor’s Plan for Rotary Year (RY) 2021-2022, why was it launched in November 2020? The ramp-up to a Governor’s Year is a critical time. A Governor cannot wait until July 1st to begin to let people know what will be happening over the course of the Rotary Year. The early launch is even more important this year given the impact of both the COVID and social disruption crises.

“Rotary Alive” has Four Pillars; Structure, Process, People and Engagement. Each Pillar strengthens the platform on which Rotary Clubs create value for their Members.

Properly communicating the depth of “Rotary Alive” is a big challenge. We live in a Twitter culture. Never in human existence have we been able to message with others, both near and far, as instantly as we can today. Arguably, it can also be asserted that we have never seen an era of greater miscommunication or simply failing to communicate than we do today.

As a Member of a Rotary Club within District 6990 you will continually see “Rotary Alive” and receive messages about the key aspects of the Plan. You will be asked for comments and suggestions for improvement.

All plans are imperfect. Good plans set a vision and provide a path forward. “Rotary Alive” is a good plan. With your input and support it will become a better plan each month going forward. At the end of RY 2021-2022 “Rotary Alive” will have successfully provided a platform on which future District Governors can build plans to further strengthen Rotary Experiences throughout District 6990.



ROTARY GLOBAL SCHOLARSHIP OPPORTUNITIES

There are several opportunities for persons interested in studying abroad funded by The Rotary Foundation. Two well known programs are the Global Grant Scholarships (formerly known as Ambassador Scholarships) and the Peace Fellowships. Rotarians are asked to identify prospective candidates and have them apply through a D6990 Rotary club.

The one-year scholarships are funded up to \$30,000 and more if the district adds to the sum. A bachelor's degree is required. The district will offer one scholarship for academic 2021-2022. For the lower hemisphere departure will be well after the Fall of 2021. Clubs and prospects are directed to rotary.org/en/our-programs/scholarships.

The Peace Fellowships are for up to two years and require the applicant have at least three years of full-time work experience post university degree and be proficient in English. Clubs and prospects are directed to Rotary.org/peace-fellows for details.

Club endorsed applications for scholarships should be mailed to PDG Roy Gonas, chair of the Global Grants Committee roygonas@att.net no later than April 1, 2021. Clubs are encouraged to give a thorough interview of candidates to assure the criteria are met.



ROTARY SPECIALTY LICENSE PLATE is now here!

10% of the proceeds will benefit CampFlorida, our special needs camp funded by Rotary Clubs across Florida, and 90% will benefit our own district!

Vouchers are now available for \$25 via Tag Agencies, including Escambia County DMV. They have graciously opened up their website to all Rotarians. Go to <https://escambiataxcollector.com/vehicles/license-plates/specialty-plate/> click "Continue to Full Site" You'll need your Insurance Information and "Vehicle Identification Number" (on your existing car registration and visible through the drivers side windshield), Choose a "Security Code Word". An Escambia DMV Agent will call and use that code word before verifying payment information. Choose "Pre-sale Vouchers". Click "Select Pre-sale Voucher", scroll down and choose "Rotary" Fill out everything and click "submit" You can also personalize your tag.

Once we reach 3000 presale vouchers, FloridaDMV will distribute tags.

Get yours today and show your Rotary pride!

Michael Kesti
District Governor 2022-23
Rotary District 6990
GovernorMichaelK@gmail.com
(305)323-2903



UPCOMING EVENTS

Monday, February 1, 2021

District wide social / happy hour

Join us on Zoom at: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755

Monday, February 8, 2021

District wide social / happy hour

Join us on Zoom at: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755

Monday, February 15, 2021

District wide social / happy hour

Join us on Zoom at: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755

Monday, February 22, 2021

District wide social / happy hour

Join us on Zoom at: <https://us02web.zoom.us/j/83338150755> | Meeting ID 833 3815 0755



Want to learn more about how to use DACdb?

Attend DACdb University! Training for everyone. See schedule and register for online training at <https://www.dacdb.org/dacdb-university-training-for-everyone/>



ROTARY LEADERSHIP INSTITUTE ONLINE AND NOW IN SPANISH TOO!



Rotary Leadership Institute is offering online sessions!
Register today for one (or more!) of the sessions in February!

February 2, 2021, 10:00am – 11:00am | Session 2.6 – Service Projects

February 4, 2021, 4:00pm – 5:00pm | Session 1.3 – Ethics & Vocational Service

February 9, 2021, 10:00am – 11:00am | Session 1.2 – Rotary Opportunities

February 10, 2021, 10:00am – 11:00am | Session 1.5 – The Rotary Foundation

February 10, 2021, 3:00pm – 5:00pm | Session 1.1 – I am a Rotarian

February 11, 2021, 9:00am – 10:00am | Session 3.2 – Leadership Strategies

February 11, 2021, 2:30pm – 3:30pm | Session 2.1 – Analyze Your Club

February 12, 2021, 9:00am – 10:00am | Session 2.5 – Membership Attraction

February 15, 2021, 11:00am – 12:00 noon | Session 2.2 – Strategic Planning

February 16, 2021, 4:00pm – 5:00pm | Session 2.6 – Service Projects

February 17, 2021, 1:00pm – 2:00pm | Session 1.4 – Rotary: The Bigger Picture

February 17, 2021, 5:00pm – 6:00pm | Session 1.2 – Rotary Opportunities

February 19, 2021, 9:00am – 10:00am | Session 2.3 – Fundraising

February 19, 2021, 2:00pm – 3:00pm | Session 2.4 – Communication Techniques

February 22, 2021, 10:00am – 11:00am | Session 2.2 – Strategic Planning

February 23, 2021, 4:00pm – 5:00pm | Session 1.3 – Ethics & Vocational Service

February 24, 2021, 9:00am – 11:00am | Session 1.1 – I am a Rotarian

February 24, 2021, 1:00pm – 2:00pm | Session 1.5 – The Rotary Foundation

February 24, 2021, 3:00pm – 4:00pm | Session 2.4 – Communication Techniques

February 25, 2021, 1:00pm – 2:00pm | Session 1.4 – Rotary: The Bigger Picture

February 26, 2021, 9:00am – 10:00am | Session 2.5 – Membership Attraction

February 26, 2021, 1:00pm – 2:00pm | Session 2.1 – Analyze Your Club

To learn more, visit rlitraining.org.

ROTARY LEADERSHIP INSTITUTE NEW SESSIONS IN SPANISH!



Leadership is critical for managing change.
COVID19 has presented an opportunity
for all leaders to step up.
RLI Sunshine Division is stepping up!

Traditionally, the Rotary Leadership Institute has always presented our programs in person.

We are now stepping up to meet the challenge of change:

RLI Sunshine training sessions are now live OnLine

No, this isn't a prerecorded presentation. This is a live discussion leader guiding participants through the material. As always, these programs are discussion based and we expect participation from the participants. The curriculum has been rewritten for the online environment, but covers the same information that we delivered in person. If you have completed Part 1, you can take Part 2 online confident that you will get the same high quality training you would have received in a live classroom.

Instead of asking you to spend an entire day with us, each Part will be broken into sessions of one to two hours each. Sessions will be offered on a variety of days and times making it easier to attend at a convenient time. You may register and pay for each session individually.

Part 1 - 5 sessions (1.1, 1.2, 1.3, 1.4, and 1.5)

Part 2 - 6 sessions (2.1, 2.2, 2.3, 2.4, 2.5, and 2.6)

Part 3 - 5 sessions (3.1, 3.2, 3.3, 3.4, and 3.5)

To register, go to the calendar at DaCDB.com

or our website www.rlitraining.org

We look forward to seeing you there!

RLI PHILOSOPHY

"Having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now going and a vision of what Rotary can be."

BUILDING BETTER ROTARIANS ONE SESSION AT A TIME!



The 2021 Rotary International Convention will be held virtually.
For more information, visit convention.rotary.org



DISTRICT 6990 NEWSLETTER TEAM

Barbara Gobbi - Rotary Club of Fort Lauderdale/Cypress Creek
Jill Miranda Baker - Rotary Club of Upper Keys
Jeff McNabb - Rotary Club of South Miami

For newsletter questions or Public Image information, contact barbara@barbaragobbi.com

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[Rotary International District 6990](https://www.youtube.com/RotaryInternationalDistrict6990)



<https://rotary6990.org/>